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Contact: Megan Colico
Executive Assistant to the President

Phone: +44 20 7078 7464

Email: marketing@deangambles.com

A CLUSTER OF OPENINGS BY INDEPENDENT OPERATORS IS SET TO MAKE NOTTING HILL'S GOLBORNE ROAD A BIG WINNER IN LONDON'S POST-PANDEMIC RESTAURANT SCENE

SOHO, LONDON, 12 September, 2022— As London's restaurant property market enjoys a post-pandemic revival one of the big winners is set to be what is perhaps the last remaining un-gentrified part of Notting Hill -- Golborne Road.

A cluster of on-trend independent operations is set to emerge this summer and create a buzz in the previously low-key street.

Nishan Bhaker, President and Co-Founder at leading London restaurant broker Dean Gambles & Co, has had a first-hand view of the emergence of the new hub of restaurants – having brokered three recent deals there and being a local resident.

These include Straker's, the debut offering from social media culinary powerhouse Thomas Straker, which is set to open doors in June.

The eponymous chef emerged from the pandemic with a massive social media following due to his punchy Tik Tok recipe videos. Straker has estimated he went from around 900 followers when the pandemic struck -- to more than 400,000 across his platforms.

Other operations set to transform the Notting Hill Street where Dean Gambles & Co has played a role include a new Aegean-inspired grill restaurant called Counter and Caia, a

music-heavy wine bar with small plate offerings, specialising in charred meats and vegetables and old-world wines.

“I think Golborne Road is probably the last street in Notting Hill to be gentrified. It’s definitely the only street I know in Notting Hill which doesn’t cater to tourists,” says Nishan.

He believes lockdown strengthened the position of this area as neighbours stayed in their local areas and were less likely to travel to Central London.

“In a sense you can compare it to East London because it’s multicultural and trendy. It’s not quite there yet but with this cluster of openings I can definitely see it becoming a Hackney/Shoreditch type of area,” Nishan says.

One of the appeals of Golborne Road is its affordability compared to nearby Westbourne Grove.

“It also has an understated charm. It’s a very natural street with a strong Moroccan and Portuguese presence,” he adds.

Nishan also believes that the proximity of the private members club Laylow, where he is a member, and of the famous Portobello Road market add to the appeal of this lowkey area.

As one of London’s most experienced restaurant brokers Dean Gambles & Co is able to provide insightful comment and analysis on market developments in Notting Hill or high-end areas of Central London.

Call Dean Gambles & Co now on +44 20 7078 7464 for advice or assistance with acquiring or disposing of your Central London restaurant property.

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